

**KP
24**

Fast and Effective Head Lice Treatment in 3 Easy Steps

Step 1: Treatment with RAPID, Medicated or Natural Range

KP24 RAPID SHAMPOO is our latest innovation in head lice treatments. One 15 minute application kills lice and protects against reinfestation. **KP24 RAPID SHAMPOO** is formulated for maximum impact on head lice and eggs.

KP24 RAPID has a dual action:
– It dissolves the wax coating protecting the lice causing rapid dehydration and death
– It smothers and suffocates them

KP24 RAPID also contains tea tree and eucalyptus oil which have a repellent effect on head lice.



KP24 Medicated Lotion and KP24 Medicated Foam are the best sellers in the range. They both contain Maldison, which has a double action that directly attacks both head lice and their eggs.

For best results, use **KP24 Lotion** first, then shampoo with **KP24 Foam**. **KP24 Medicated Foam Kit** which adds the **Medicated Foam** and **Metal Lice Comb**, making it more effective in getting rid of head lice!



For a natural alternative, use **KP24 Naturals range**. **KP24 Advanced Natural Lotion Kit** is a clinically proven formula and is effective on both the head lice and their eggs. Its unique formula of eucalyptus and neem oil only requires 2 treatments to effectively rid the infestation. **KP24 Natural Mousse** has a combination of 6 active ingredients which provides a powerful treatment to treat both head lice and their eggs.



Step 2: Elimination

Effectively remove eggs and lice by using **KP24 Metal Comb** with **KP24 Egg Remover** or **KP24 Combing Solution**. **KP24 Lice Egg Remover** is a clinically proven formula to greatly improve the removal of nits (head lice eggs). **KP24 Combing Solution** is a natural conditioning combing solution to assist in lice and egg removal. It provides an excellent method to check the presence of lice and should be used regularly to help break the lice cycle.



Step 3: Prevention

KP24 Lice Spray provides all day protection to prevent lice infestation. Simply apply 5 or 6 sprays to dry hair in the morning before school.

Keep a lice free home - soak all bed linen, towels, hats, clothes, brushes etc. in **KP24 Soaking Solution** to help eradicate head lice and prevent re-infestation.

**AS SEEN ON
TV****KP
24**

Fast & effective head lice treatment



A trusted brand
in
head lice treatment

KP24 provides **fast** and **effective** headlice solutions in 3 easy steps:

1. TREAT HEAD LICE WITH:

- KP24 RAPID SHAMPOO & KP24 RAPID
- KP24 Medicated Foam & Lotion
- KP24 Advanced Natural Lotion Kit or Natural Mousse

2. Elimination

Remove lice and eggs by using **KP24 Metal Comb** and **KP24 Egg Remover** or **KP24 Combing Solution**

3. Prevention

Use **KP24 Lice Spray** for all day protection to prevent against head lice infestation. Soak all bed linen, towels, hats, brushes etc. in **KP24 Soaking Solution** 30 minutes prior to normal washing to eradicate and prevent re-infestation of lice.

What are head lice?

- Head lice are blood-sucking insects that live exclusively on humans, usually on the head, nape of the neck and behind the ears, and are particularly common in school children between the ages of 3 and 12
- First indication of head lice is itching and scratching, however lack of itching does not mean the person is not infected
- Nits are the eggs, and are yellow/white in colour, and are attached close to the scalp, and can sometimes be mistaken for dandruff
- Lice are a white/grey colour, about the size of a sesame seed but with 6 legs
- Head lice do not hop, jump or fly – they crawl
- 95% of lice are transmitted by close head to head contact and can also be transmitted through sharing objects such as hats, combs, brushes, furniture etc.
- To live, adult lice need to feed on blood from the scalp. If a louse falls off the scalp, it weakens and dies in about 1 or 2 days.
- Head lice can occur in both clean and dirty hair, therefore infestation should not be seen as a reflection on personal hygiene, home environment or social status
- Head lice are insects and go through a life cycle
- The first stage is an egg that is laid on the hair shaft – these eggs are called nits
- Eggs hatch within 7 to 12 days
- The lice that emerge are called nymphs. Nymphs grow and molt 3 times before they become adult lice after 16 days
- After 18 to 19 days the female and male begin to reproduce. The female lays approximately 4 to 8 eggs each day in the next 16 days.
- Having lived 33 to 35 days since being laid as a nit, the louse dies

Life cycle of a louse



Break the cycle with KP24

Once lice infestation is detected (KP24 Combing Solution is an excellent method to check the presence of lice and should be used regularly), it is important to use KP24 RAPID, KP24 Medicated, or KP24 Natural range to break the life cycle of head lice.

To prevent re-infestation, use **KP24 Lice Spray**, a medicated antibacterial formula that provides all day protection against head lice. Soak all bed linen, towels, hats, clothes, brushes etc. prior to washing in **KP24 Soaking Solution** to help eradicate head lice and prevent re-infestation.



For more information, visit www.kp24.com.au or contact us on (02) 9997 1466